

BOMBARDIER

PRESS RELEASE

BOMBARDIER LEARJET GIFT CARD FROM BOMBARDIER SKYJET: THE ULTIMATE HOLIDAY GIFT IDEA FOR THOSE WHO CARE TO SHARE THE WEALTH

FAIRFAX, Va., December 6, 2004 — *Bombardier Skyjet*, the premier service for booking private business jets and a unit of Bombardier Aerospace, is offering today's ultimate status symbol – private jet travel – as a gift card for those who want to share the gift of luxury, convenience and comfort this holiday season.

The Bombardier Learjet Gift Card from Bombardier Skyjet offers five hours of flight time in a Bombardier Learjet from any of 5,000 airports in the continental United States. The fortunate few who receive the Bombardier Learjet Gift Card will be treated to a bottle of champagne as part of their onboard catering along with complimentary limousine service.

The gift card offers many of the benefits of *Bombardier Skyjet's Premier Fleet* jet card, normally offered in increments of 25, 50 and 100 hours of flight. Benefits include guaranteed travel with an advanced reservation, no additional deadhead charges for one-way travel, and no charges for repositioning of aircraft. The flat-rate prices of the gift card are inclusive of all taxes, fees and fuel charges.

The five-hour *Bombardier Learjet Gift Card* from *Bombardier Skyjet* is available at a price of \$22,000 for five hours of travel on a light Bombardier Learjet or \$32,000 for five hours of travel on a mid-size Bombardier Learjet. The card may be used for one-way trips or round-trip travel, and it may be used for a single flight or multiple trips. Complete details may be found at www.skyjet.com.

"If good things come in small packages, great gifts also come in small increments," said Angela Ferragamo, Marketing Director, *Bombardier Skyjet*. "The five-hour *Bombardier Learjet Gift Card* is a wonderful gift for friends, family and employees who deserve a really special treat," she added.

"Private jet travel has become the ultimate status symbol, not just for the glamour but for the practical reasons of being able to avoid crowded airports, long lines, inconvenient schedules, non-direct itineraries, packed flights and hours of wasted time," she noted.

Bombardier Skyjet, which pioneered the mega-broker segment of the business aviation industry when it launched the first real-time booking engine for private business jets, has continued to experience tremendous growth in volume and market share in 2004, thanks to the success of its flagship *Premier Fleet* jet card.

About Bombardier Skyjet

Founded in 1997 and acquired by Bombardier Aerospace in 2000, *Bombardier Skyjet* offers the *Premier Fleet* private jet card program for frequent private jet travelers. *Premier Fleet* offers customers a choice of 25, 50 or 100 flight hours in a preferred size of aircraft, and guaranteed availability with a 12-hour advanced reservation. By charging a simple hourly rate for each hour flown, *Premier Fleet* eliminates the deadhead costs associated with one-way jet travel and takes the confusion out of charter jet pricing. *Premier Fleet* is the only jet card program offering the option of earning credit toward whole or fractional aircraft ownership. *Premier Fleet Plus–Learjet Class* and *Challenger Class* offer customers the opportunity to specify the *Learjet 31*, *Learjet 60* or *Challenger 604* as their aircraft of choice. *Bombardier Skyjet* also offers on-demand charter business jets through its quality network of operators. For more information or to book a trip, customers can call 1-888-2-SKYJET or visit www.skyjet.com.

About Bombardier

A world-leading manufacturer of innovative transportation solutions, from regional aircraft and business jets to rail transportation equipment, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2004 were \$15.5 billion US and its shares are traded on the Toronto, Brussels and Frankfurt stock exchanges (BBD, BOM and BBDd.F). News and information are available at www.bombardier.com.

Note to Editors

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